

2022-23

REPORT ON VALEDICTORY PROGRAM

DATE: 17th March 2023

VENUE: Room No. 6, Commerce Block

AIMS The M. Com Club organized the valedictory program for all the 1st and 2nd year students on 17th March 2023 at 1:00 p.m.

- The program was organized physically in Room No. 6 I the Commerce Block.
- The event began with Mrs.L.V.Kamala Devi,Head of the Department of Commerce, Dr. Sanjeev Rao, Co-Ordinator of M. Com, and Mrs. Rachana Sharma addressing the gathering.
- Ms. Aishwarya,President of AIMS Club, presented the annual report and listed out various activities and events.
- Ms. E.C.Sai shika, Vice President of AIMS Club, hosted the event.
- Mementos were presented to the President, Vice President and Department heads of the club.
- Winners were announced for all the activities which were held, and prizes were distributed to the respective students.
- The Head of the Commerce Department,Mrs. L.V. Kamala Devi, spoke a few valuable words on the aim and purpose of the AIMS Club.
- Ms. Sai Shika, the Vice President, proposed the vote of thanks.



Antigo Mercado

Date: 27/08/2022

Venue: Biochemistry Block Room no. 71

No. of Participants: 30 Girls: 113 Boys: 87

Aims the M. Com club conducted an event named ANTIGO MERCADO, a general marketing contest on 27th August 2022 at 2:00 p.m.

- The event was a 3 round elimination game.
- There were 3 sub rounds to round 1. The first part was started with a Google form where they were asked to identify 15 logos in 4 minutes. The rules were explained by Aishwarya.
- Top 30 teams were selected out of the participants to advance to the second part of the first round where the teams had to **Unscramble** the jumbled letters to form names of famous brands and products.
- Top 16 teams were filtered out of the 30 teams who were then made to play a round of **RealVs Fake**, where they must identify the real logo from the fake one. The rules were explained by Sai Shika.
- Top 10 teams were selected to play the second round, **Intermission**, which is, identifying the product from an advertisement which was played incompletely. Here, the rules were explained by Sarvani. The round was introduced and anchored by Aarti.
- Top 4 teams were chosen to play the third and final round, **Priessa**, which was a game to market an outdated product in today's marketing circumstances.
- Out of the 4, 2 winners were declared.
- The judges for the final round were Mr. MD KHALEEMULLAH, Faculty member of the Commerce department and Ms. ANNIE CHRISTINA, Faculty member of the languages department.
- Saggam Ranjithaa proposed the vote of thanks.
- Winners List:
 - 1. Bhavya and Tarun (1H1)
 - 2. Sampath (1B) and Ganshyam (1A1).



Alumni Connect

Date: 07/01/2023

Venue: Microsoft Teams

AIMS the M. Com club has organized an alumni connect program for the current M. Com students.

- The program was conducted through an online platform called Microsoft Teams.
- The Alumni shared their experiences from their lives and how they managed to succeed in the area of their interest.
- They also have inspired the students to pursue the path they want to with full dedication, and to make full use of the resources they have access to.
- It was a good connection for the students as to how the world outside was and the strength required to get through it.

The Alumni invited were:

1. Mr. Gandla Raju, Assistant Manager, HDFC Bank.
2. Ms. Priyanka Jinde, Senior Executive, Wipro.
3. Mr. Punachander Konderi, Research Scholar, Swamy Vivekananda University.
4. Mr. P. S. Kamal Kalyan, Associate II in hedge funds- Middle Office Operations, State Street Corporations Private Limited.



Commerce Questa

Date: 09/02/2023

Venue: Room No. 71

AIMS the M. Com club has organized an event called the Commerce Questa for the B.

Com students. The event had 3 rounds:

1. Commerce Word Build- The participants speak out commerce words, with the letter with which the previous ends with, like a chain.
2. Abbreviations- The participants were expected to expand the abbreviations asked.
3. Commerce Wordereka- The commerce words give to the team have to be enacted to maketheir teammate understand the word, without using any words or voice.

The following were the results of the event:

Position	Names	College
Winners	V. Nishita Vaishnavi	Bhavan's Vivekananda College of Science, Humanities and Commerce
	M.Prathibha	Bhavan's Vivekananda College of Science, Humanities and Commerce
Runners	C.Gnaneswa ri	Bhavan's Vivekananda College of Science, Humanities and Commerce
	G. Sravani	Bhavan's Vivekananda College of Science, Humanities and Commerce

